

## RAISING THE BAR

Drivers Central was founded on three important principles that, for the most part, are missing from typical recruiting companies. From our daily communication with the drivers to the completion of the hiring process, the principles of being honest, accurate, and complete drive every aspect of our business.

**We pride ourselves on providing top quality talent through our extensive qualification process.**

### DRIVER TESTIMONIAL

"After working with many recruiters, they all seemed the same; misinformation, hard to get a hold of, and full of lies. I'm glad to say that my experience with Drivers Central was different. I was told the truth, given accurate information, and they placed me with a company that fit me. They know what they are doing, and they do it better than anyone else."

- Daryl Winston, Dallas, TX



Honest  
Accurate  
Complete

## TRUCK DRIVER RECRUITING AT ITS BEST

**Drivers Central has experienced incredible success within the recruiting industry due to several unique factors which separate us from other recruiting firms.**

### PERFORMANCE BASED RESULTS

Our objective is simple: Deliver Quality Results! This is accomplished through our commitment to excellence in every aspect of our business.

### IN-HOUSE RECRUITING TEAM

Most companies use home-based recruiters. This approach results in numerous problems including; poor communication, difficult to manage, and it's impossible to ensure home-based recruiters are representing the trucking company appropriately.

Drivers Central utilizes an in-house recruiting team that results in a higher level of performance. Our knowledgeable staff is easily updated with any changes in policy and procedures and we are able to ensure that every member of our staff is providing honest and accurate information.

### CENTRALIZED DATABASE

By utilizing a centralized database we can record detailed communication with drivers and provide instant updates. Our technology allows us to deliver a unique team approach in supporting our talent.

### KNOWLEDGABLE STAFF

Our highly trained staff is continually educated on recruiting procedures, hiring criteria, and customer service etiquette. This translates into a higher level of satisfaction throughout the entire hiring process.

### DRIVEN BY RESULTS

We pride ourselves on providing top quality talent through our extensive qualification process. We maintain constant communication with drivers via phone, e-mail, and direct mailings.

All of these factors have positioned Drivers Central at the forefront of the recruiting industry.